



**ROOM DIAGRAMS**

Find detailed room diagrams at:  
[www.audiofest.net/exhibiting/room-diagrams/](http://www.audiofest.net/exhibiting/room-diagrams/)

# 2021 EXHIBIT SPACE RATES AND MEASUREMENTS\*

<b>TOWER SOUND STUDIOS</b>	<b>Floors 3 to 11 Room Series</b>	<b>Sq. Ft.</b>	<b>Regular Rate</b>	<b>Early Bird (Ends 5/28/20)</b>
Standard (Queen)	111, 114, 115**, 117, 118**, 131	225	\$5,400	\$5,000
Standard (King)	113, 134 (except 3rd Floor), 144	225	\$5,400	\$5,000
Standard, Diagonal Wall (Queen)	128, All Floors are ADA	250	\$6,000	\$5,600
Standard, Diagonal Wall (King)	125, Floors 8, 9 and 10 are ADA	300	\$6,300	\$5,900
Executive Suite (King)	3rd Floor ONLY: 134 and 142	375	\$7,900	\$7,500
Deluxe Suite (King)	8th Floor ONLY: 162, 172, 173	525	\$9,500	\$9,100
Deluxe Suite (King)	11th Floor ONLY: 136, 148	525	\$9,500	\$9,100
Deluxe Suite (King)	11th Floor ONLY: 130	530	\$9,500	\$9,100
Deluxe Suite (King)	11th Floor ONLY: 115, 116, 118, 119	600	\$9,900	\$9,500
Deluxe Suite (King)	102, 3rd Floor ONLY: 107	625	\$9,900	\$9,500
Deluxe Suite (King)	9, 10th Floor ONLY: 153, 154; 11-153	625	\$9,900	\$9,500
Deluxe Suite (King)	7, 8th Floor ONLY: 153, 154	650	\$9,900	\$9,500
Deluxe Suite (King)	8th Floor ONLY: 175	650	\$9,900	\$9,500
Deluxe Suite (King)	11th Floor ONLY: 105	650	\$9,900	\$9,500
Deluxe Suite (King)	11th Floor ONLY: 154	700	\$9,900	\$9,500
Presidential Suite (King)	105, 4th Floor is ADA	950	\$13,900	\$13,500

<b>CONVENTION CENTER LEVEL 3 BREAKOUT ROOMS</b>	<b>Sq. Ft.</b>	<b>Regular Rate</b>	<b>Early Bird (Ends 5/28/20)</b>
Homestead 1, 3	1,177	\$11,900	\$11,500
Homestead 2	1,154	\$11,900	\$11,500
Homestead 4	1,104	\$11,900	\$11,500
Red Rock 1, 4	1,118	\$11,900	\$11,500
Red Rock 2, 5	1,096	\$11,900	\$11,500
Red Rock 3	1,121	\$11,900	\$11,500
Red Rock 6, 9	1,683	\$14,500	\$14,100
Red Rock 7, 8	1,717	\$14,500	\$14,100
Red Rock 10	844	\$10,900	\$10,500
Red Rock 11	821	\$10,900	\$10,500
Willow Lake 1	821	\$10,900	\$10,500
Willow Lake 2	844	\$10,900	\$10,500
Willow Lake 3, 5	1,682	\$14,500	\$14,100
Willow Lake 4	1,718	\$14,500	\$14,100

\* All measurements are approximate. See detailed floor plans for furniture removal limitations. Rates include hotel charges, furniture removal and tables and chairs for each room or booth. Exhibitors are responsible for food, beverage, telephone, internet and extra charges as applicable. Sleeping rooms must be reserved by the Exhibitor. (See website for more information.) Please make your reservations early to receive the RMAF discounted rate and to secure a room before they may sell out.

\*\* Except 11th Floor.

## VENDOR SPACES

HeadSpace - Colorado Ballroom A, Marketplace - Colorado Ballrooms B and C

Each unit is \$11.00 per square foot and includes one 6' table, 4 chairs, wifi and electricity.

- 8' x 8' - \$800 (Marketplace ONLY)
- 10' x 10' - \$1,100
- 10' x 20' - \$2,200
- 10' x 30' - \$3,300

## IMPORTANT 2021 DATES & DEADLINES

Deadline	Task
<b>Friday, January 1</b>	RMAF 2021 Sleeping Room Reservations Opens
<b>Monday, February 22</b>	RMAF19 Exhibitors' Proprietary Registration Opens. Contact ops@audiofest.net or 1-303-393-7918 to let us know if you would like your 2019 room or want a different room.
<b>Sunday, March 21</b>	RMAF19 Exhibitors' Proprietary Registration Ends.
<b>Monday, March 22</b>	New RMAF Exhibitor Registration Opens.
<b>Monday, March 29</b>	Attendee Registration Opens: <a href="https://www.audiofest.net/attending">https://www.audiofest.net/attending</a>
<b>Friday, May 28</b>	Last day for Early Bird registration. Deposits and signed contracts must be received by this date to qualify for Early Bird pricing.
<b>Saturday, May 29</b>	Early Bird registration is closed; regular rate begins. No exceptions.
<b>Wednesday, August 25</b>	Show Directory deadline for inclusion of company information and ads.
<b>Wednesday, August 25</b>	Exhibitor registration closes. Signed contracts and exhibitor payments due in full.
<b>Thursday, September 9</b>	<b>Room Owner ONLY</b> <ul style="list-style-type: none"><li>• Furniture Forms (removal and additions)</li><li>• Room Key Authorized Personnel (cell phone number required)</li><li>• Room Signs (5 lines per sign)</li></ul>
<b>Thursday, September 16</b>	Exhibitor Name Badges (Each Exhibitor company creates their own badges.)
<b>Wednesday, October 6</b>	Exhibitor move-in begins at 8am
<b>Wednesday, October 6</b>	Exhibitor badge pickup begins at 10am
<b>Thursday, October 7</b>	Industry Summit from 10am to 6pm
<b>Thursday, October 7</b>	Welcome Cocktail Party (Exhibitors, Press and Volunteers) 6pm
<b>Friday, October 8</b>	Open to the Public from 10am to 6pm
<b>Friday, October 8</b>	RIHPA Awards 6pm
<b>Saturday, October 9</b>	Open to the Public from 10am to 6pm
<b>Sunday, October 10</b>	Open to the Public from 10am to 4pm
<b>Sunday, October 10</b>	Exhibitors move out of <b>Convention Center</b> by midnight.
<b>Monday, October 11</b>	Exhibitors move out before 10 a.m. from all <b>Tower Sound Studios</b> .

## EARLY BIRD DISCOUNT RULES

To qualify for the Early Bird rate, a signed contract and first payment must be received by Friday, May 28. First payment is a 50 percent deposit (or 25 percent with automatic credit card installment payments) of the total amount due. Automatic installment payments will be billed to your credit card monthly. The final payment must be received no later than Wednesday, August 25.

## CONTACT US!

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